

RECEIVED
CENTRAL FAX CENTER 001

NOV 10 2005

PATENT APPLICATION
Do. No. 2705-167

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: James Clark et al.

Serial No.: 09/864,360 Examiner: Annan Q. Shang

Confirmation No.: 4571

Filed: May 23, 2001 Group Art Unit: 2617

For: CONTENT DISCOVERY AND DIFFERENTIAL ADVERTISING IN
VIDEO DISTRIBUTION NETWORKS

Date: November 10, 2005

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450Responsive to the Office Action dated August 11, 2005, enclosed is an amendment in the
above-identified application. The fee has been calculated as shown below.

CLAIMS AS AMENDED					
For:	Number After Amendment	Previous Number	Extra	Rate	Additional Fee
Total Claims	29	31*	0	x \$50 =	\$0
Independent Claims	6	6**	0	x \$200 =	\$0
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					

*greater of twenty (20) or number for which fee has been paid

**greater of three (3) or number for which fee has been paid

 Any deficiency or overpayment should be charged or credited to deposit account number 13-1703.

Customer No. 20575

Respectfully submitted,

MARGER JOHNSON & MCCOLLOM, P.C.

Julie L. Reed
Julie Reed
Reg. No. 35,349210 SW Morrison Street, Suite 400
Portland, OR 97204
(503) 222-3613

I hereby certify that this correspondence
is being transmitted to the U.S. Patent and
Trademark Office via facsimile number
(510) 273-8300 on November 10, 2005.

Signature
Janet Sullivan
Name: Janet Sullivan

RECEIVED
CENTRAL FAX CENTER

002

NOV 10 2005

PATENT APPLICATION
Docket No. 2705-167

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: James Clark et al.

Serial No. 09/864,360 Examiner: Annan Q. Shang

Confirmation No. 4571

Filed: May 23, 2001 Group Art Unit: 2617

For: CONTENT DISCOVERY AND DIFFERENTIAL ADVERTISING
IN VIDEO DISTRIBUTION NETWORKS

Date: November 11, 2005

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Responsive to the Office Action dated August 11, 2005, please amend the application as follows.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.